



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

<u>Contract / Revision</u> 565955 /		<u>Alt Order #</u> 9771680
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 09/21/12 - 09/27/12		<u>Estimate #</u> 155/426/2600
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 08/03/12 / 08/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU	<u>Account Executive</u> Dan Driscoll	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 91.20
<u>IDB#</u> 8380	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	13	09/21/12	09/23/12	M-F 6a-7a	6a-7a		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$375.00	2.40			
N 2	13	09/24/12	09/27/12	M-F 6a-7a	6a-7a		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$375.00	2.40			
N 3	13	09/24/12	09/27/12	M-F 6a-7a	6a-7a		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$375.00	2.40			
N 4	13	09/24/12	09/27/12	M-F 6a-7a	6a-7a		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$375.00	2.40			
N 5	13	09/24/12	09/27/12	M-F 6a-7a	6a-7a		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$375.00	2.40			
N 6	13	09/21/12	09/23/12	M-F 8a-9a	8a-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$400.00	2.30			
N 7	13	09/24/12	09/27/12	M-F 8a-9a	8a-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$400.00	2.30			
N 8	13	09/24/12	09/27/12	M-F 8a-9a	8a-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$400.00	2.30			
N 9	13	09/24/12	09/27/12	M-F 8a-9a	8a-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$400.00	2.30			
N 10	13	09/24/12	09/27/12	M-F 8a-9a	8a-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$400.00	2.30			
N 11	13	09/21/12	09/23/12	Sa 7a-8a	7a-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$400.00	3.10			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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5020 W. Amelia Earhart Dr.
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(801)532-1300

Contract / Revision	Alt Order #
565955 /	9771680

Contract Dates	Product	Estimate #
09/21/12 - 09/27/12	NRCC IE 2012	155/426/2600

Advertiser	Original Date / Revision
National Republican Con	08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	13	09/21/12	09/23/12	Su 8a-9a	8a-9a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$500.00	3.20			
N 13	13	09/21/12	09/23/12	FOX News Sunday	9a-10a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$200.00	0.90			
N 14	13	09/21/12	09/23/12	M-F 5p-530p	5p-530p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$550.00	1.90			
N 15	13	09/24/12	09/27/12	M-F 5p-530p	5p-530p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$550.00	1.90			
N 16	13	09/24/12	09/27/12	M-F 5p-530p	5p-530p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$550.00	1.90			
N 17	13	09/21/12	09/23/12	M-F 530p-6p	530p-6p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$550.00	2.00			
N 18	13	09/24/12	09/27/12	M-F 530p-6p	530p-6p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$550.00	2.00			
N 19	13	09/24/12	09/27/12	M-F 530p-6p	530p-6p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$550.00	2.00			
N 20	13	09/24/12	09/27/12	M-F 530p-6p	530p-6p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$550.00	2.00			
N 21	13	09/24/12	09/27/12	M-F 530p-6p	530p-6p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$550.00	2.00			
N 22	13	09/21/12	09/23/12	Sa 5p-530p	5p-530p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$400.00	1.40			
N 23	13	09/21/12	09/23/12	Su 5p-530p	5p-530p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$450.00	1.80			
N 24	13	09/21/12	09/23/12	M-F 630p-7p	630p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$500.00	1.50			
N 25	13	09/24/12	09/27/12	M-F 630p-7p	630p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$500.00	1.50			
N 26	13	09/24/12	09/27/12	M-F 630p-7p	630p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$500.00	1.50			
N 27	13	09/21/12	09/23/12	College Football Late	5p-cc		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$5,000.00	9.20			
N 28	13	09/21/12	09/23/12	Sa 9p-1005p	9p-1005p		:30				NM	1	\$1,000.00

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<u>Contract Dates</u> 09/21/12 - 09/27/12	<u>Product</u> NRCC IE 2012	<u>Estimate #</u> 155/426/2600
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$1,000.00	4.00			
N 29	13	09/21/12	09/23/12	M-F 9p-1005p	9p-1005p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$1,200.00	3.80			
N 30	13	09/24/12	09/27/12	M-F 9p-1005p	9p-1005p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$1,200.00	3.80			
N 31	13	09/24/12	09/27/12	M-F 9p-1005p	9p-1005p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$1,200.00	3.80			
N 32	13	09/21/12	09/23/12	FOX Prime Saturday 8-9p	8p-9p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$800.00	3.60			
N 33	13	09/21/12	09/23/12	Su 9p-1005p	9p-1005p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,000.00	4.50			
N 34	13	09/24/12	09/27/12	M-F 1005p-1035p	1005p-1035p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$450.00	2.20			
N 35	13	09/24/12	09/27/12	M-F 1005p-1035p	1005p-1035p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$450.00	2.20			
Totals										91.20		35	\$24,025.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/27/12	35	\$24,025.00	\$20,421.25
Totals	35	\$24,025.00	\$20,421.25

Signature: _____ **Date:** _____

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5 of 1

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

— REMARKS —

Will enter order when money is received.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 2.4	1	F	6A-7A	GOOD DY UTAH6A	:30	\$375.00	09/21-09/21	1	1	1	\$375.00	
	2	M	6A-7A	GOOD DY UTAH6A	:30	\$375.00	09/24-09/24	1	1	1	\$375.00	
	3	TU	6A-7A	GOOD DY UTAH6A	:30	\$375.00	09/25-09/25	1	1	1	\$375.00	
Rating: 2.4												
Rating: 2.4	4	W	6A-7A	GOOD DY UTAH6A	:30	\$375.00	09/26-09/26	1	1	1	\$375.00	
	5	TH	6A-7A	GOOD DY UTAH6A	:30	\$375.00	09/27-09/27	1	1	1	\$375.00	
	6	F	8A-9A	GOOD DY UTAH8A	:30	\$400.00	09/21-09/21	1	1	1	\$400.00	
Rating: 2.3												
Rating: 2.3	7	M	8A-9A	GOOD DY UTAH8A	:30	\$400.00	09/24-09/24	1	1	1	\$400.00	
	8	TU	8A-9A	GOOD DY UTAH8A	:30	\$400.00	09/25-09/25	1	1	1	\$400.00	
	Rating: 2.3											

2 of 5

Rep Firm	
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone#	202-955-5342
Salesperson FAX#	917-206-9589

	LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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		9	W	8A-9A	GOOD DY UTAH8A	:30	\$400.00	09/26-09/26	1	1	1	\$400.00	
		Rating: 2.3											
		10	TH	8A-9A	GOOD DY UTAH8A	:30	\$400.00	09/27-09/27	1	1	1	\$400.00	
		Rating: 2.3											
		11	SA	7A-8A	GOOD DAY UT-SA	:30	\$400.00	09/22-09/22	1	1	1	\$400.00	
		Rating: 3.1											
		12	SU	8A-9A	GOOD DAY UT-SU	:30	\$500.00	09/23-09/23	1	1	1	\$500.00	
		Rating: 3.2											
		13	SU	9A-10A	FOX NWS SUNDAY	:30	\$200.00	09/23-09/23	1	1	1	\$200.00	
		Rating: 0.9											
		14	F	5P-530P	FOX13-LIVE @ 5	:30	\$550.00	09/21-09/21	1	1	1	\$550.00	
		Rating: 1.9											
		15	TU	5P-530P	FOX13-LIVE @ 5	:30	\$550.00	09/25-09/25	1	1	1	\$550.00	
		Rating: 1.9											
		16	TH	5P-530P	FOX13-LIVE @ 5	:30	\$550.00	09/27-09/27	1	1	1	\$550.00	
		Rating: 1.9											
		17	F	530P-6P	FOX13-LIVE@530	:30	\$550.00	09/21-09/21	1	1	1	\$550.00	
		Rating: 2.0											
		18	M	530P-6P	FOX13-LIVE@530	:30	\$550.00	09/24-09/24	1	1	1	\$550.00	
		Rating: 2.0											
		19	TU	530P-6P	FOX13-LIVE@530	:30	\$550.00	09/25-09/25	1	1	1	\$550.00	
		Rating: 2.0											

Rep Order# 9771680 Ver# 2 Status Returned
EC'd No

Traffic Order#

Printed: 08/01/2012 1:15 PM
Last Received: 07/16/2012 1:21 PM
Showing Buylines: All Lines

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE 2012
Estimate# 2600
Buyer Ben Angle
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2600
Flight Dates 09/21/2012 - 09/27/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	31	TH	9P-930P	FOX NEWS AT 9	:30	\$1,200.00	09/27-09/27	1	1	1	\$1,200.00	
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Rating: 3.8

	32	SA	830P-930P	NWS FOLO FTBL	:30	\$800.00	09/22-09/22	1	1	1	\$800.00	
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Rating: 3.6

	33	SU	9P-930P	FOX NEWS AT 9	:30	\$1,000.00	09/23-09/23	1	1	1	\$1,000.00	
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Rating: 4.5

	34	M	1005P-1035P	SEINFELD	:30	\$450.00	09/24-09/24	1	1	1	\$450.00	
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Rating: 2.2

	35	TH	1005P-1035P	SEINFELD	:30	\$450.00	09/27-09/27	1	1	1	\$450.00	
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Rating: 2.2

---REPORT TOTALS---
Report Totals: 35 / \$24,025.00

---SALES MONTHLY TOTALS---

Sep 12: 35 / \$24,025.00
Sales Totals: 35 / \$24,025.00
Station Totals: 35 / \$24,025.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$120,125	CABL 0%	KDLJ 0%	KJZZ 0%	KSL 24%	KSTU 20%
		KTVX 16%	KUCW 5%	KUTV 35%	UNKB 0%	UNKN 0%

Books null
Demos RA3564

Rep Order# 9771680 Ver# 2 Status Returned
EC'd No

Traffic Order#

Printed: 08/01/2012 1:15 PM
Last Received: 07/16/2012 1:21 PM
Showing Buylines: All Lines

5 of 5

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE 2012
Estimate# 2600
Buyer Ben Angle
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2600
Flight Dates 09/21/2012 - 09/27/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589